

1. What is an idea pitch contest?

Would you like to make realized your idea / business plan?

We welcome any interesting ideas such as; developing new business, new business with companies, social contribution, raising student events. Teams that won the Excellence Award in this contest will try out realization of this idea by learning to develop more sophisticated business plan such as marketing verification for three months.

Top five teams will be supported 100,000 yen to start the activities, and there are also special awards from supporter organizations and companies. We expect application from students (undergraduates, postgraduate students and post-doctors) belong to all Universities in Aichi Prefecture, Gifu Prefecture, Mie prefecture and Osaka University (EDGE-NEXT cooperating organization). We are looking forward to having many applications.

This contest is supported by Tokai Tokyo Financial Holdings. Tongali Project (third term) started "Tongali Symposium 2018" and continued to "Tongali School 2018". We are hoping students acquire knowledge and skills during "Tongali School I · II" and present their idea at this contest. After the contest, there will be "Tongali School III" and overseas training. We are preparing to hold a "business plan contest" in May (planned up to 500,000 yen for activity support). Then we will hold learn launchpad Nagoya which is practical learning process to experience the way to commercialize the idea. Please challenge this "idea pitch contest" and share your ideas and connect to the next step toward realizing ideas!

2. About application

Download Application excel form

【Application period】 October 22 (Mon) - November 4 (Sun) in 2018

【 Qualification requirements 】 An individual, a team consisting of representatives of universities (undergraduates / graduate students or postdoctoral fellows) in Tokai area (Aichi / Gifu / Mie prefecture) and Osaka University.

3. ※ For those who applied to the past Tongali contest ※
 1. Teams that won Idea Past Contest or business plan contest in the past cannot apply.
 2. If you are not won in the past, can apply brushed up idea
4. Application method
Please apply via website.
5. In case of many applications
In the case of a large number of applications, we are planning to hold pre-selection session at the Nagoya University on November 16 (Friday) ask you to make the same 3-minute pitch as the final selection. Details will be sent to the representative of applicants after the application deadline.
6. Points to remember
 - One representative can only apply one plan. However, it is possible to join other team as a member.
 - In case of there are too many applications, pre-selection session will be held.
 - If you want to make realize your ideas, sharing with others is a shortcut. However, we cannot guarantee there will not plagiarism and imitation of excellent ideas. So we suggest to apply intellectual property rights before presenting in public.
 - Applicants are responsible for infringement of copyright of ideas. Tongali project is not involved.
 - We will not evaluate ideas those judged as inappropriate
7. On the contest day
 - 【Date and time】**
November 27, 2018 (Tue) 16: 00 - 19: 30 Conte (Reception 19: 30 - 20: 30)
 - 【Venue】**
Nagoya Institute of Technology NITech Hall 2nd Floor Learning Commons
 - 【Contest Contents】**
3 minutes pitch and 5 minutes for QA.

【Examination criteria】

The examination will be based on the application form and the presentation.
Criteria are as follows.

1. Excitement (The whole idea is attractive)
2. Novelty / Originality (Characteristic of ideas, Competitive)
3. Marketability (Clear market needs and demand are expected)
4. Future prospects (Provision for the future development)

In addition, the presentation itself and responses to the question will also be subject to review.

【Judge】

Dr. Shigeaki Zaima, (chair) Chief, Academic Research and Industry-Academia-Government Collaboration promotion, Nagoya University

Ms. Yuko Kitaoka, Executive Officer, Japan Venture Capital Co., Ltd.

Mr. Yuji Naito, Director, Serendip Consulting Co., Ltd.

Mr. Masatoshi Nakamura, NTT West Japan Open

Mr. Takahiro Makino, Director, Mirai Project Co., Ltd. and Representative Director, Ateam Co., Ltd.

Mr. Yuichi Morito, Representative Director, Knowledge Network Co., Ltd.

Mr. Takumi Inoue, Idea Pitch Contest 2016 Excellence Award, School of Medicine, Nagoya University 4th year

【Award】

Tongali Award (Excellence Award) (5 teams)

- Activity support 100,000 yen /team
- Provide practical supports to start business up to 200,000 yen

Supporter Award

- Nippon Venture Capital Co. Ltd.
- Daiwa Securities Co., Ltd.
- Chukyo Television Broadcasting Co., Ltd.
- Tokai Tokyo Securities Co., Ltd.
- Nagoya City Guarantee Association
- Marubeni Corporation
- Mitsubishi Corporation
- Right to challenge Denmark design thinking training (2 teams)

After winning

- We will hold a briefing session on awards team on how to use the activity support funds on December 4 (for those unable to attend: December 7), Be sure to attend.
- Awards Team are obliged to have mentoring service by URA and faculty members of the university once a month.
- Investigate the feasibility and marketability of the team idea and make presentations at the results at the meeting at the end of March 2019.