

About Tongali business plan contest

Purpose: to develop university-led entrepreneurs

Benefits: Selected teams will have advices from mentors, opportunity to brush up plans for 9 months and will be recommended to present at other business plan contest inside and outside of Japan. The top three teams will have right to access to the co-working space in nagono (close to Nagoya station) for 1 year. Top 5 teams will have right to use Tongali house (NIC 3F Nagoya University), monetary support 400,000 up to 800,000 yen. There will be several supporters awards from supporting company. Demo day aiming to acquire offers such as investment and accelerated programs is planed 9 months later in March.

About application

Application period: 22 April-7 May

Eligibility: An individual, a team consisting of representatives of universities (undergraduates / graduate students or postdoctoral fellows) in Tokai area

How to apply: Apply from website

Points to remember

- One representative can only apply one plan.
- If you want to make realize your ideas, sharing with others is a shortcut. However, we cannot guarantee there will not plagiarism and imitation of excellent ideas. So we suggest to apply intellectual property rights before presenting in public.
- Applicants are responsible for infringement of copyright of ideas. Tongali project is not involved.
- We will not evaluate ideas those judged as inappropriate

Pre-selection session

Date and Time: 11 May 13:00-17:00

Place: 1F NIC Nagoya University

Contents: 5 minutes presentation and 5 minutes QA session

【Examination criteria】

The examination will be based on the application form and the presentation. Criteria are as follows.

1. Excitement, passion (The whole idea is attractive)
2. Superiority (Novelty, Originality, Competitivity)
3. Marketability (Clear market needs and demand are expected)

4. Future prospects (Provision for the future development)

5. Humanity (If the person has amazing character)

In addition, the presentation itself and responses to the question will also be subject to review.

Business contest (FINALS)

Date and Time: 1 June 13:00-17:00

17:00-18:00 social gathering time

Place: Nagoya International Legend Hall

Contents: 7 minutes presentation and 5 minutes QA session

【Examination criteria】

Same as pre-selection session

Award

Tongali Award (Excellence Award) (5 teams)

- 1st – right to use co-working space close to nagoya station and Tongali house for 1 year, and activity support 800,000 yen
- 2nd – right to use co-working space close to nagoya station and Tongali house for 1 year, and activity support 500,000 yen
- 3rd-5th – right to use co-working space close to nagoya station and Tongali house for 1 year, and activity support 500,000 yen

Judge

(pre-selection session)

Ms. Yuko Kitaoka, Executive Officer, Japan Venture Capital Co., Ltd.

Mr. Yuji Naito, Director, Serendip Consulting Co., Ltd.

Mr. Takahiro Makino, Director, Mirai Project Co., Ltd. and Representative Director, Ateam Co., Ltd.

Mr. Yuichi Morito, Representative Director, Knowledge Network Co., Ltd.

(Business contest, FINALS)

Dr. Akihiro Sato, (chair) Chief, Academic Research and Industry-Academia-Government Collaboration promotion, Nagoya University

Mr. Masahiro Kanemaru, Manager, Beyond Next ventures

Mr. Noriaki Sakamoto, Board member/ partner UTEC - The University of Tokyo Edge Capital.

Mr. Takashi Tsutsumi, CEO and Founder, Learning Entrepreneur's Lab, Co., Ltd

Mr. Masatoshi Nakamura, NTT West Japan Open

Mr. Yuta Hirayama, Smart city project specialist, World Economic Forum

After winning

- Participate LeanLaunchPad Nagoya (6/15, 6/22, 7/7, 8/3, 8/24, 9/7)
- Mentoring service
- Sharing status of your business about once in two months.
- Presenting at Demo day in March 2020
- Submitting financial report and 9months activity report
- Attending English business pitch training session

About Activity support money

The activity support money should be used for entrepreneurship activities, and will be reimbursed with submission of 1) Output report and 2) financial report.

The money is expected to be used for

- 1) Research
- 2) Advertising
- 3) Expendable expenses, communication, transportation, rent, light and heat water, printing and data purchase
- 4) Machinery, equipment and tools necessary to start business
- 5) Right to use program
- 6) Raw material costs necessary to promote business
- 7) Processing fees for subcontract

Under the condition below, we ask you to return the money

- 1) When you lose student status
- 2) When disciplinary action is taken according to the university regulations.
- 3) When reporting requirements for business activities (performance report, financial report) are not submitted.
- 4) When you stopped your business because of illness or other reasons.
- 5) When it was judged that it is contrary to the purpose of activity support money